

HEARD IT THROUGH THE GRAPEVINE: BUILDING VITICULTURE NETWORKS

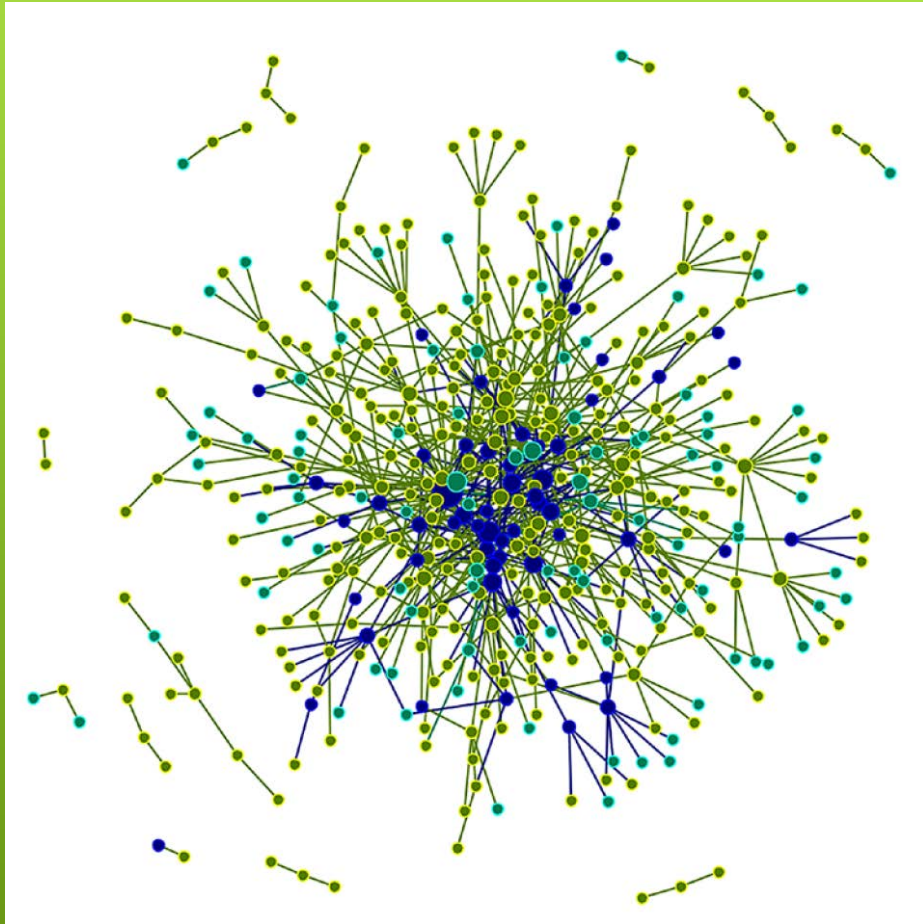
UNIVERSITY OF NEBRASKA
VITICULTURE PROGRAM WORKSHOP
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Hoffman, M., M. Lubell and V. Hillis.
2015. Network-smart extension could
catalyze social learning.
<http://calag.ucanr.edu/Archive/?article=ca.E.v069n02p113>

BUILDING A VITICULTURE NETWORK

WHERE DO YOU GET INFORMATION?



▶ viticulture.unl.edu

VINELINES UNIVERSITY OF NEBRASKA



- ▶ gwi.missouri.edu
 - ▶ Join email list on homepage
- ▶ Grape exchange
- ▶ Pest and management reports

VINEWS IPM REPORT

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against a dark green background.

- ▶ Increase your connection to knowledge sources
- ▶ Sharing knowledge increases learning
- ▶ Most learning is either experiential or social
- ▶ Introduce others to knowledge brokers
- ▶ Learning is bi-directional

THE MORE YOU PARTICIPATE

